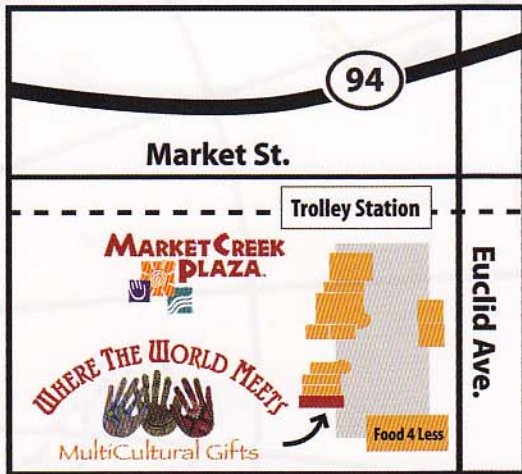


The International Outreach Team Brings Authenticity To Our Store

Where the World Meets was created in partnership with the International Outreach Team, composed of representatives from each of the cultures in the Diamond Neighborhoods in southeastern San Diego. Members of the team identify goods particular to their cultures and search for items not available locally. Their goals are to share their culture with others and import items from home they can't find anywhere else in San Diego.



www.shopwheretheworldmeets.com



**WHERE
THE WORLD
MEETS™**
MultiCultural Gifts

(619) 527-5660

Where The World Meets
in Market Creek Plaza
336 Euclid Avenue
Suite 501
San Diego, CA 92114



*Your
journey
starts
here...*



**WHERE
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MEETS™**
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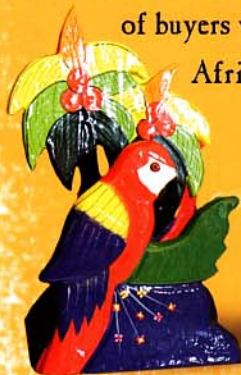
Put away the passport. Save your frequent flier miles. Where the World Meets brings distinctive gifts and goods to

you from around the world, all in one convenient location. It's the place to go for hard-to-find, authentic items

for your home, family, friends, and those very special people in your life.



Where the World Meets offers items unique to various cultures, and some that can't be found anywhere else in San Diego. Each item is selected by a multicultural team of buyers with ties to Latin America, Asia, Africa, and the Pacific Islands.



At Where the World Meets, everything is authentic, and everything tells a story.

KUBEN
SUDAN
KEMAL



Where the World Meets offers items from local artists, sculptors, designers, and quilters, plus imported goods from around the world. Items are grouped by region, so walking through Where the World Meets is like traveling the globe without getting on a plane.

The experience continues outside the store, where cultural houses model Laotian, Samoan, Somalian, Sudanese, African American, Filipino, and Mexican homes. The houses are often sites for workshops and demonstrations that share traditions, foods, and arts and crafts native to their countries.



Leave the ordinary behind. Explore new worlds at Where the World Meets!



AFRICA

Masks are an important part of most African cultures, and are used to honor ancestors and to depict deities, mythological beings, good spirits, the dead, animals, and other beings believed to have power over humanity. The masks are typically worn with a costume that covers the wearer from head to toe — hiding the individual with an impressive appearance.

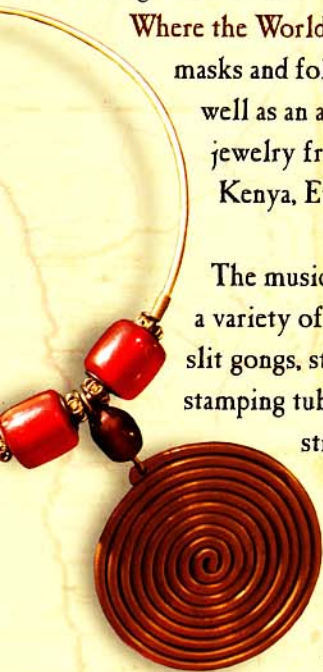


Where the World Meets carries authentic carved masks and folk art from all over Africa, as well as an array of colorful clothing and jewelry from places like Sudan, Somalia, Kenya, Ethiopia, Ghana, and more.

The musical instruments of Africa include a variety of drums, clap-sticks, bells, rattles, slit gongs, struck gourds and clay pots, stamping tubes, and xylophones. African stringed instruments include the musical bow, lute, lyre, harp, and zither.

Stop by the music section at Where the World Meets to hear the sounds of

Africa and check out the wide selection of authentic drums, traditional instruments, and recorded music from around the world.



ASIA

Asian food is among the most distinctive and varied in the world, using fiery curries, noodles, tropical fruits, sushi, and spices. Lao and Thai cuisine share many similarities, including the use of coconut milk, lime juice, and lemongrass. Japanese cuisine is meticulously presented, with great care given to the smallest detail, including the placement of the chopsticks. Rice remains the foundation for most Asian cuisine, and Where the World Meets carries a variety of chopstick sets and sticky rice baskets that are decorative and functional. Pick up a cookbook so you can enjoy Asian flavors at home.

Where the World Meets carries a wide range of Asian art — lacquered wooden images from Thailand, South Asian stone works, lost-wax cast bronzes from

India, and bright textiles. The Laotian Pandau (flower cloth) dates back 2,000 years and combines embroidery and appliqué, often featuring geometric designs and sometimes depicting animals or other creatures. In ancient times, it symbolized the knowledge required for passage from one world to the next.

Today, this distinctive and decorative cloth is seen on clothing worn in many countries.



LATIN AMERICA

Reflecting the colors of the landscape, Latin American textiles and artwork are bright and bold. The Huichol Indians, who have lived in Northern Mexico for more than a thousand years, are known for their intricate and colorful yarn paintings and beadwork.

Amate paper, handmade from bark by the Otomi Indians of Mexico, features colorful scenes of village life. In Guatemala, a woman's "huipil," or blouse, is the most telling part of her costume, signifying the specific village of the wearer, her social and marital status, and wealth. The blouses, which can last as long as 20 to 30 years, have a second life when the women make them into one-of-a-kind handbags, also available at Where the World Meets.

Alpaca fleece is used to make many of the traditional garments in Peru, Bolivia, and northern Chile. With more than 22 natural colors, the wool is used to make blankets, ponchos, sweaters, socks, and coats. Where the World Meets carries a wide range of Latin American textiles, including Mexican blankets, Guatemalan embroidery, and silky Nicaraguan blouses.



PACIFIC ISLANDS

Surrounded by rocky coast, pounding surf, and waving palms, the people of Samoa have preserved many of their ancient customs. A common phrase on the island of Samoa is "Fa'asamoa," which means the Samoan way—the way of the ancestors.

An example of this tradition is the preservation of tapa cloth fabric. Made from the inner bark of the mulberry tree, tapa cloth was the only fabric made and worn in the South Pacific prior to European contact. The bark is pounded and dried, then stamped with beautiful patterns using natural plant dyes. Where the World Meets carries authentic tapa cloth, woodcarvings, and jewelry from Samoa.

Throughout the Pacific Islands, no ceremony of importance takes place without the use of kava, an intoxicating beverage brewed from the roots of the kava plant. Ceremonial feasts are cooked in an underground oven and traditional dances pass down ancient stories through the generations. Polynesian traditions are kept alive at Where the World Meets, where you'll find authentic Kava, hand-carved kava bowls, and authentic dance and celebration items from places like Samoa, Tonga, and Fiji.

