



innovators

under construction

Full-Time MBA

Rady |  UC San Diego
School of Management

Don't just keep up with the world, change it

The Rady MBA program is an immersion in innovation, designed to give you the inspiration to envision the future and the knowledge to move great ideas to the marketplace.

A Rady MBA helps you master the fundamentals of management and leadership in a global environment and build on this with a curriculum focused on business realities and the critical needs of today's organizations. The program combines a solid core, a strong elective curriculum, a commitment to leadership development and an emphasis on cutting-edge industry sectors.

Here you are part of an interconnected and intensely collaborative world. You achieve your goals because your network reaches beyond your classmates into the intellectual communities where discovery happens. You tap into formal and informal alliances of entrepreneurs and business builders, connecting with innovative people and companies.

Otterson Hall, Rady School of Management





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Instead of memorizing answers, ask the questions

The Rady MBA core is the foundation of your education. The core curriculum prepares you to make the business decisions that innovation requires: to gather and analyze the best information possible, take risks, catalyze teams and make things happen.

Over half of your MBA education is elective and the choices are yours, made with your academic and career advisors. The elective curriculum provides depth, strengthening your knowledge in areas critical to your career goals.

Rady MBAs also explore their own intellectual interests. Most MBAs undertake independent study, working in small teams or individually under the guidance of a faculty member. Some projects are proposed by companies or non-profits — big and small, in San Diego and beyond — others are defined by students.

“Rady exposed us to a wide variety of industries and gave us the opportunity to interact with the San Diego business community. These opportunities combined with a first-rate education helped me to make the transition into a different industry.”

Lisa Larson – B.S., Chemical Engineering, University of Wyoming

The next garage to riches story could be yours

What comes after innovation? Is your idea enough to drive a company? How do you get your product or service out of your head and into the marketplace?

For managers in established or emerging companies, the challenge lies in translating ideas into market success. Lab to Market (L2M) provides the skills you need. More than a single course or a simulated exercise, L2M is an experience in spotting new opportunities and taking discovery to market. You learn to generate and assess ideas, distinguish which are feasible and identify business models that translate opportunity into viable businesses.

“Rady’s signature course, Lab to Market, gave me the opportunity to explore my entrepreneurial aspirations within the safety net of the school. Upon graduation, I no longer have the ‘itch’ of wanting to start my own company. I have satisfied that ambition, and now seek to target the next step — starting a great company.”

Royan Kamyar – M.D., Baylor College of Medicine







Go fast alone or farther together

Real learning isn't linear and it isn't easy. It's about pushing yourself — and being pushed.

Collaboration sets learning in motion. Across your Rady experience, you join or form teams and work with colleagues. In the core curriculum, your study group is your home base and your support network. In electives and Lab to Market, you form teams around interests and ideas, recruiting classmates or being recruited by others for your skills and expertise.

Outside the classroom, Rady students collaborate to create opportunities for new or deeper learning. The diversity of your classmates, who have lived and studied around the world, worked in many industries and in companies large and small, is an asset. Rady student organizations and initiatives tap into that wealth of experience and expand your horizons.

“We had a unique opportunity to really shape our experience during our time at Rady. I think it was a combination of the school's youth, its adaptability as an organization, and the people that made it possible for us to make an impact at Rady.”

Amy Asare – A.B., Environmental Science and Public Policy, Harvard University

From classroom to boardroom

Great professors and mentors sometimes lead, sometimes follow, but always inspire.

Rady faculty are dedicated to education and to ensuring Rady MBAs have the knowledge and skills to be effective as managers and leaders in a changing business world. They are accessible and approachable, welcoming questions, projects and ideas.

Rady MBAs have access to professional mentors through the Executive Mentor program and Vistage International. Both programs match small groups of students with experienced business leaders and top executives who offer perspective, guidance and expertise. Mentors have made a commitment to enhance your access to the business community and offer leadership and facilitate personal development.

“Through the Rady Executive Mentor program I was connected with an executive who has been working in the venture capital and biotech sectors for twenty years. My mentor helped me network and gave me a better understanding of what real life is like in the working world.”

Mary Kiang – Master of Engineering, Cornell University







Turn ideas into enterprise

The Rady focus on innovation resonates with companies across a broad spectrum, from life sciences and technology to financial services, consulting, consumer products and energy.

Every MBA student is different: you have skills and experiences and goals that make you unique—and the career path you follow will be your own.

Rady MBA Career Connections partners with each Rady MBA to launch your professional future. Through personal coaching, an array of programs and resources, and a commitment to creating access to opportunities, MBA Career Connections enhances your potential for success.

Rady alumni are actively engaged with students, providing support throughout your career. Alumni participate in career panels, conduct mock interviews, and are speakers for classes and student clubs. They also serve as mentors and advisors and enhance your access to the business community and their network.

“The entrepreneurial environment at Rady, blended with the support from the local business community, has given a boost to my career. The diverse perspectives brought into the classroom by my classmates and faculty have helped me add additional dimensions to my problem-solving skills.”

Bhagya Dash – Master in Computer Applications, Indira Gandhi National Open University

Breaking waves...and new ground

San Diego is a great place to study — and an exciting place to live. The university, research institutions and an innovative business community have become a magnet for attracting smart, talented, successful people to the region.

UC SAN DIEGO FACTS

- Over 28,000 students, including 6,000 graduate students
- Ranked by *U.S. News and World Report* as the seventh best public university in the nation
- Home to world-renowned San Diego Supercomputer Center, Scripps Institution of Oceanography, California Institute for Telecommunications and Information Technology and the Institute of the Americas
- Ranked by the National Science Foundation as sixth in the nation in R&D expenditures
- Faculty and alumni have created nearly 200 local companies, including many of the region's biotech companies
- Located on 1,200 acres of coastal woodland along the Pacific Ocean

“Rady has built a great reputation across campus. Many researchers and colleagues offered positive feedback when I was applying to Rady. Being a business school within a world-class research university is a great asset that Rady has leveraged.”

Rémi Raphael – Ph.D., Computer Science, National Institute of Applied Sciences, Lyon, France







Changing tomorrow **starts** today

Rady students are intelligent risk-takers who are determined to make an impact. They see the benefits of a Rady MBA for their careers and plan to be active contributors in the classroom, in the Rady School community and beyond.

The admissions committee reviews each application with the goal of getting to know you as an individual. We evaluate several key criteria through the application and further explore these in the admissions interview. Interviews are required for admission and are by invitation only.

The Rady MBA application is available in September. We encourage you to apply early — and to start your future now.

www.rady.ucsd.edu/apply

“If I had been given the opportunity to design my own MBA program from scratch, I would have come up with something very similar to Rady. I’ve always been interested in entrepreneurship and small startups. I wanted to learn how to start a company and meet people who had done it themselves.”

Alex Helm – B.S., Biology and Physiology, University of Minnesota, Twin Cities

Connect with us

Learn more about Rady, our program and our students on our Web site. Find schedules of upcoming online chats, information sessions, MBA fairs and more. We welcome the opportunity to get to know you.

www.rady.ucsd.edu/connect



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youtube.com/radydirect

“Chief among my reasons for choosing the Rady School was the community that I met during the admissions process. It was clear that everyone — students, faculty and administration — believed in the mission of the school.”

Ryan Utsumi – A.B., Sociology, Dartmouth College



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